Social Necessity

Dependency Ratio
- From 1:4 to 1:2
- 80+ doubles by 2025

Cost of Care
- Up by 4-8 % of GDP by 2025

Human Resources
- Shrinking workforce
- Lacking 20 million carers by 2020

Major Opportunity

Empowerment
- Active Ageing

New Care Models
- Integrated care
- Large Efficiency gains

Growth and Markets
- 3000 B€ Wealth
- 85 Million Consumers and growing
Health in Europe 2020

Europe 2020 flagships for smart, sustainable and inclusive growth

- Digital Agenda
- Youth on the Move
- Innovation Union
- New Industrial Policy
- New Skills and New Jobs
- Platform against Poverty
- Resource Efficiency

Innovation Union
- innovation for tackling societal challenges, e.g. ageing and health
- innovation for addressing the weaknesses & removing obstacles in the European innovation system

European Innovation Partnership on Active and Healthy Ageing
Active & Healthy Ageing: A European Innovation Partnership
+2 Healthy Life Years by 2020

**Triple win for Europe**

- **Sustainable & efficient care systems**
- **Health & quality of life of European citizens**
- **Growth & expansion of EU industry**

**Action Groups**

- Improving prescriptions and adherence to treatment (A1)
- Integrated care for chronic conditions, inc. telecare (B3)
- Better management of health: preventing falls (A2)
- ICT solutions for independent living & active ageing (C2)
- Preventing functional decline and frailty (A3)
- Age-friendly cities and environments (D4)
Ways of involvement

**Action Groups**
Active partners submitted a commitment to work together towards one of the Specific Actions of the Partnership

**Reference Sites**
Regions, health providers working across priorities – repository of good practices

**Marketplace for Innovative Ideas**
Online collaboration – open for everybody
Stakeholder commitments

Increase of commitments in 2013
Invitation For Commitments 2013

Stronger network of partners
-10 submissions expand existing commitments
-30 submissions involve existing AG member

Focus on Implementation
-close to half of the committed organisations are care providers
-over half of the commitments are directly contributing to the implementation of integrated health and care systems

Closed: 28 February 2013
Reference Sites' Regions

- Border, Midland and Western
- Southern and Eastern
- N. Ireland
- S.W. Scotland
- W. Wales
- Lancashire
- Northumberl and Tyne and Wear
- Centro
- Dresden
- Pais Vasco
- Comunidad Valenciana
- Comunidad Floral de Navarra
- Comunidad de Madrid
- Cataluña
- Andalucia
- Galicia
- Languedoc-Roussillon
- Paris
- Alsace
- Pays de la Loire
- Sydsverige
- Syddanmark
- Nordjylland
- Pohjois- ja Itä-Suomi
- South Karelia
- Languedoc-Roussillon
- Paris
- Alsace
- Pays de la Loire
- Sydsverige
- Syddanmark
- Nordjylland
- Dresden
- Střední Morava
- Piemonte
- Liguria
- Emilia-Romagna
- Friuli Venezia
- Giulia
- Trento
- Campania
- Attikē
- Kentriki Makedonia
Roadmap: Reference Sites

Testing phase
1st to 15th of February

Self-Assessment phase
25th of February to 19th of April

Peer Review phase
29th of April to 3rd of June

Star Ceremony
1st of July
Marketplace – Your Online Platform

> 30,000 Visits
> 650 Registered Users
> 250 Events
> 300 Initiatives

Daily News & Research Publications

Monthly information sheet on relevant open calls
Potential funding opportunities for Active & Healthy Ageing

TODAY

7th Framework Programme (FP7): More than € 4 billion available in the last calls (July 2012) potentially relevant for societal challenge such as ageing and/or EIP priorities.


Second Health Programmes: In 2012 call, € 4 million for the EIP on AHA. In 2013 €6 Million and a Joint Action on Chronic Diseases and promoting Healthy Ageing (€5 Million).

- Structural Funds (2007-2013)
  - e.g. PROGRESS (DG EMPL)
  - € 743 million
- € 700 million (2008-2013)
- Risk-sharing Finance-Facility (RSFF) € 2 billion 2007-2013

FUTURE

European Union Cohesion Policy (2014-2020)
- € 9 billion (original proposal) for Health, Demographic Change and Well Being
  - e.g. European Programme for Social Innovation €98 Million
HORIZON 2020

Commission proposal for a 80 billion euro research and innovation funding programme (2014-2020)

A core part of Europe 2020, Innovation Union & European Research Area:
Responding to the economic crisis to invest in future jobs and growth
Addressing people’s concerns about their livelihoods, safety and environment
Strengthening the EU’s global position in research, innovation and technology
HORIZON 2020

Three Priorities:
- Excellent science
- Industrial leadership
- Societal challenges

Societal Challenges (proposed budget distribution in Million Euro)

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Budget (Million Euro)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health, demographic change and wellbeing</td>
<td>8 033</td>
</tr>
<tr>
<td>Food security, sustainable agriculture, marine and maritime research &amp; the bioeconomy</td>
<td>4 152</td>
</tr>
<tr>
<td>Secure, clean and efficient energy*</td>
<td>5 782</td>
</tr>
<tr>
<td>Smart, green and integrated transport</td>
<td>6 802</td>
</tr>
<tr>
<td>Climate action, resource efficiency and raw materials</td>
<td>3 160</td>
</tr>
<tr>
<td>Inclusive, innovative and secure societies</td>
<td>3 819</td>
</tr>
</tbody>
</table>
HEALTH PROGRAMME 2014-2020

A new health programme to help EU countries respond effectively to economic and demographic challenges facing their health systems and enable their citizens to stay healthy for longer. The programme would help fund:

- the uptake of innovative solutions to improve healthcare provision
- pooling of resources and know-how between EU countries to address common problems, while enabling national governments to retain control over their own healthcare systems.

€ 446 million (Proposed budget) for a 7-year period.

The Programme would fund grants and public procurement contracts for public or private bodies, national authorities, European NGOs and international organisations. It would help EU countries:

- find cost-effective solutions to the challenges they face
- make their health systems more responsive and sustainable.
Today’s EIP scale and critical mass

- 1 billion euro mobilised
- 1000 regions & municipalities
- 3000 partners
- 30 mio citizens, >2 mio patients
- > 500 commitments
- Marketplace >30000 visits >650 registered users
- > 300 leading organisations
## Added Value of the EIP on AHA

### Networking (% of all 107 respondents)
- To form partnerships: 85%
- To align processes with others: 58%
- Other: 28%

### Visibility
- Exchange of good practice: 75%
- Creating awareness for healthy ageing: 53%

### Influence local/regional/national polices
- 63%

### Growth and employment
- 21%

### Overcoming barriers
- 47%

### None
- 1%
Thank you for your attention!

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EIP on AHA Website – the MARKETPLACE

http://ec.europa.eu/active-healthy-ageing

DG SANCO Website

http://ec.europa.eu/health